



## easyRE | Wind Power Solutions for PJM

easyRE gives customers the ability to contract physical volumes of merchant renewable energy, direct with renewable energy generators or through intermediaries. One option is to source power out of Wind Energy for PJM customers.

Merchant physical volumes are incorporated into traditional retail supply contracts along with RECs. RECs are supplemented through the Green-e® certification program to optimize costs and mitigate regulatory premiums.

Physical transactions support strong marketing claims. Physical energy can be delivered across all of our products and gives you the flexibility to strategize the energy purchase.

### WHO can benefit?

- Organizations aiming to reduce environmental impact – and market their actions – quickly
- Customers with load following fixed-price or block-and-index contract structures
- Customers looking for shorter term contracts (3 years)
- Environmentally responsible businesses with low-risk appetites

### WHY consider easyRE?

- Significant sustainability impact
- Marketing consent to reference specific renewable assets
- Rapid turnaround time to project initiation (weeks)
- Flexible term and pricing options
- High budget certainty
- Simplified contracting through standard commodity retail supply agreements

### easyRE at a glance

#### Additionality



#### Locality / Proximity



#### Technology Type Flexibility



#### Sustainability Impact



#### Renewable Asset Referencing



#### Contract Term Flexibility



#### Contracting Time



#### Price Risk



#### Volume Risk



#### Budget Certainty



#### Contracting Simplicity



#### Developer Credit Risk



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Through easyRE, customers in PJM can buy physical energy from the wind asset located in Pennsylvania. The wind farm is an operational asset that was commissioned in 2007 with 34.5 MW of nameplate capacity.

### Benefits:


- Customers gets physical electricity from this asset with National any-source Green-e® RECs to optimize costs
- Customers have the \*marketing consent to reference the facility as a source of energy and to make public claims that showcase its commitment to sustainability

\*Subject to prior approval from ENGIE and the Wind developer



## ENGIE Salutes Low-Carbon Leaders

Leading brands turn to ENGIE for support in the transition to zero carbon. We applaud these Carbon Champions for their commitment to environmental responsibility.



**Press Release**

Einstein Bros.® Bagels  
Jannie Hooker


**Einstein Bros.® Bagels Transitions to Low-Carbon Energy Diet**

**LAKENWOOD (CO)** energy agreement needs, or appropriate energy will be sourced.

The renewable energy agreement will benefit more than 28,000 bagels.

"We are excited to see our company's carbon footprint coming to the market."

Einstein Bros.® Bagels is proud to partner with ENGIE Resources, a leading electricity services, highly rated customers. Now on



**VILLANOVA UNIVERSITY**

FOR IMMEDIATE RELEASE  
April 27, 2020

**Villanova University Enters Renewable Energy Agreement, Enhancing Commitment to Environmental Sustainability**

50 percent of the energy purchased through this new agreement with ENGIE Resources, LLC will be sourced regionally from the Holtwood Hydroelectric Power Plant in Lancaster County, Pa.

VILLANOVA, Pa.—Villanova University is furthering its commitment to environmental sustainability through a new multi-year renewable electric energy agreement with ENGIE Resources, LLC. After a competitive bid process, the agreement was designed and executed by Villanova's independent energy consultant, Evolution Energy Partners. Fifty percent of the approximately 52,000 MWh of power Villanova purchases through ENGIE will be sourced regionally from the Holtwood Hydroelectric Power Plant, owned by Brookfield Renewable, a global leader in renewable energy. The Holtwood Hydroelectric Power Plant is located on the Susquehanna River in Lancaster County, Pa. This agreement is a reflection of Villanova's ongoing commitment to achieving carbon neutrality on its campus by 2050.

"Taking this step is yet another way in which Villanova can positively affect change and affirm its commitment to sustainability," said the Rev. Peter M. Donohue, CSA, PhD, Villanova University President. "Purchasing renewable energy and exploring other innovative ways to make our campus more sustainable is one way we will help mitigate and adapt to a changing climate for a more prosperous future."

The power purchased by Villanova through ENGIE Resources, LLC will serve the University's Main Campus, West Campus and South Campus, as well as The Inn at Villanova University. The hydroelectric power added by the University through this agreement is a renewable, affordable source of energy, harnessing just the movement of water to generate electricity. As a readily available and storable energy resource, hydroelectric is also uniquely equipped to support the integration of high levels of intermittent wind- and solar-powered generation onto the electric system, helping to achieve a resilient, reliable and clean-energy grid of the future.

"We are excited about this new renewable energy agreement, as it allows a significant portion of the University's electricity to come from renewable sources," said Robert Morris, Vice President for Facilities Management at Villanova University. "This is the most significant step to date in our climate action plan towards reducing our carbon footprint."

ENGIE Resources, LLC offers custom, structured solutions that give customers the ability to contract physical volumes of merchant renewable energy either direct with generators or through intermediaries. These solutions bridge the gap in green energy products and offer flexible terms and simple, standard retail agreements.

Brookfield Renewable's Holtwood Hydroelectric Power Plant is capable of delivering 252 MW of hydroelectric power into the PJM electric grid. It produces renewable power using 14 turbine-driven generators that channel water around

## Reduce Environmental Impact. Improve Competitive Position.

Studies\* indicate that reducing environmental impact delivers significant benefits, from lower debt ratios and higher mean sales growth to greater returns on assets, profits before taxation, and operational cash flows. Employee loyalty, morale, and recruitment also benefit from sustainable initiatives.

*\*Harvard Business Review*

NOTE: In Connecticut, suppliers may not market products as "renewable energy" unless the offer is supported by an ownership in or a PPA for a renewable resource used to serve the contract. RECs may originate only from ISO-NE, New York ISO, or PJM control areas and RECs may originate only from sources designed as Class 1.

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